



How to Register Your Plus Card for Kroger Community Rewards

Online Registration

1. At krogercommunityrewards.com click on Sign In/Register.
2. Next, click on SIGN UP TODAY in the “New Customer?” box (if you are already an online customer you can skip this).
3. Sign up for a Kroger Rewards Account by entering your ZIP code, clicking on your favorite Kroger store, entering your email address and creating a password, and agreeing to the terms and conditions. (Note you can shop at any store.)
4. The website will then give you a message to check your email inbox and then click on the link within the body of the email.
5. Click on My Account and use your email address and password to proceed to the next step.
6. Click on Edit Kroger Community Rewards information and input your Kroger Plus Card number (on the back of the Kroger Plus Card).
7. Update or confirm your information.
8. Enter NPO number (Heartbeat’s is 81420) or Heartbeat of Toledo name. Select organization from list and click on Confirm.
9. To verify you are enrolled correctly, you will see Heartbeat’s name on the right side of your information page.
10. If you use your phone number at the register rather than your Kroger Plus card, call 877-576-7587 to get your Kroger Plus card number.
11. For Heartbeat to get credit for your purchases, you must swipe your registered Kroger Plus Card when shopping or use the phone number that is related to your registered Kroger Plus Card when shopping for each purchase to count.



In Store Registration

If you don't have access to registering online, you can register right at the cash register. Simply bring in this paper and hand it to the cashier to scan along with either your Kroger Plus Card or phone number entry that is linked to your Plus Card. Within 72 hours of registering a percentage of each shopping trip will be given to Heartbeat. You only have to have this page scanned once in order to get credit for Heartbeat.



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