

Heartbeat Annual Report

2016-2017

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Third Dine & Dash Planned for December 8

Feeling overcommitted and overwhelmed? Join the crowd says Erin Wiley, licensed professional counselor. Erin says an inability to say "No," is a huge reason why so many of us are feeling stressed.

Erin will be Heartbeat's featured speaker at Heartbeat's third annual Dine & Dash Women's Event. Dine & Dash is planned for Friday, December 8, at the Hilton Garden Inn in Perrysburg. Doors will open at 10 a.m. for shopping. The lunch gets underway at noon.

Erin is a mental health therapist at The Willow Center, a private practice she founded in Maumee, Ohio. Her focus is marriage and family therapy, adolescents, addictions, women's issues, and mood disorders. She has extensive training in marriage counseling. Erin is also an on-air consultant for news stories at WTVG 13ABC.

With more than 40 vendors, plus lots of silent auction items and raffle packages, you can get the majority of your Christmas shopping done in one morning. The cost of Dine & Dash is \$35 which includes your admission and lunch. For more information on attending or becoming a vendor, contact Stacey LaPointe at 419-241-9131 or email slapointe@heartbeatoftoledo.org. Sponsorship opportunities with reserved tables are also available. You can also register online at www.heartbeatoftoledo.org.

Help Heartbeat Through United Way

Although Heartbeat of Toledo is not a United Way Agency, you can still select Heartbeat when making your United Way contribution through your company. Simply select or write in Heartbeat of Toledo when making your gift. Thanks for considering!



Changes in Leadership Ahead at Heartbeat

After leading Heartbeat of Toledo since February of 2009, Pat Todak has decided to retire as Heartbeat's executive director.

Replacing Pat will be Assistant Director Leeann Beach. Leeann began at Heartbeat at the end of 2013. She first served as patient services manager and was responsible for the East Toledo office. She has been assistant director since 2016.

"We are so thankful for Pat's leadership these past eight years," notes Kris Bottles, Heartbeat's board president. "She was a great force in transitioning Heartbeat from being an all-volunteer group to the growing organization it is today.



Leeann Beach, right, will replace Pat Todak as executive director of Heartbeat in December. Pat has been with Heartbeat since 2009, while Leeann joined the staff in 2013. The transition in leadership will take place at Dine & Dash, Heartbeat's annual women's luncheon.

"We can't think of a better individual than Leeann to follow Pat's leadership," Kris adds. "She has a tremendous commitment to Heartbeat and our mission."

Pat's last day will be on December 8 at our third annual Dine & Dash Women's Luncheon.

To Heartbeat With Love

by Pat Todak, Executive Director

Nine years ago I walked into Heartbeat for the first time. Little did I know how much this small, quiet non-profit would impact my life.

It wasn't in the nicest part of Toledo and the building looked a bit rundown. But the minute I walked in the doors I just remember being incredibly impressed by the women who were running it. Joyce Meyer, Lois Welch, Marlene Morin, Marilyn Jesionowski, Marilyn Wolff, Marilyn Maurer, Carol Clark, Carol Bayleat, Dawn Weaver, Debbie Bercher, Juanita Sattler, Rita Arite, and Jeni Hepner were just some of the ladies I met during those interviews. With practically an all-volunteer crew (Joyce did

work part-time as the office administrator), Heartbeat of Toledo operated three offices—on Madison Ave. near Mercy Hospital and next to the abortion clinic; on Varland in a tiny postage stamp office in East Toledo; and on Central Ave. near Westgate.

Their organization and commitment were incredible. And their

Heart to Heart office—with its darling baby boutique—was making a huge difference in the lives of hundreds of moms and babies.

I wasn't sure I would be able to add much to make this organization better. After a very snowy winter and many interview delays, I officially became

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Heartbeat's 2009-10 Board of Trustees—the first to include community leaders and Heartbeat volunteers.

Heartbeat Board

- Kris Bottles
President
- Jim Herrick
Vice President
- Dave Hammack
Treasurer
- Kelly Reed
Secretary
- Rusty Belcher
- Connie Cronin
- Kathy Despoth
- Brady Fineske
- Amanda Geletka
- Anne Heint
- Kate Kelly
- John Morrissey
- Harvey Popovich MD
- Kathryn Schneider
- Todd Sedlar
- Michelle Whitman

Heartbeat Staff

- Leeann Beach
- Abbi Bellas
- Gina Bonino
- Laura Dinan
- Pam Gniewkowski
- Ellen Huntebrinker
- Brittany LaCourse
- Stacey LaPointe
- Taylor Reed
- Valerie St. Clair
- Rebecca Schmidt
- Sarah Smith
- Brittney Stanley
- Pat Todak
- Marcia Young

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Letter from Our President

Dear Friends of Heartbeat,

It truly is a pleasure to serve on the Heartbeat of Toledo Board. My favorite part of every meeting is the Mission Moment. We hear stories from our staff about the women and families they serve. It strikes me how our clients feel the love and compassion our staff has to offer. It shows we are indeed the best source of information and support for women facing pregnancies.

Whether it is through our annual banquet; a "Save a Baby" call; our Facebook page; or volunteering; I hope you also feel connected to Heartbeat and the work we do. As a donor, you are an essential and critical part of our efforts.

This past year has been quite unique as we launched our mobile women's center. The bus is now going out four days a week. Two days each week it is parked just down the street from the abortion clinic. One day per week we are at Compassion Health Care—a new clinic that has opened in South Toledo. And one evening per week we are at the Cedar Creek campus in South Toledo. The bus can handle both walk-in patients and scheduled appointments and has been a great option for women who call us and ask for an immediate appointment. These are typically women who are feeling most in crisis with an unplanned pregnancy.

As you read this annual report, you'll see we have changes in our leadership ahead. Our heartfelt thanks goes to Pat Todak for her wonderful years of service to Heartbeat. We also plan to continue to expand the number of days our bus is on the road. Our staff and board keep striving to improve the services we offer so that we can best help women and empower them to make a decision for life. We also plan to increase our group class offerings to include a curriculum designed to reduce the incidences of child abuse and neglect.

Thank you for being part of Heartbeat of Toledo. We greatly appreciate your continued support. You are in our daily thoughts and prayers.

Gratefully,



Kris C. Bottles
President, Board of Trustees



Members of the Heartbeat Board of Trustees for 2017-18 are: sitting, left to right, Anne Heintl, Kris Bottles, Kelly Reed and Brady Fineske; standing, left to right: Connie Cronin, Kathy Despoth, Rusty Belcher, Harvey Popovich, Jim Herrick, Kathryn Schneider, and Dave Hammack. Not pictured are Kate Kelly, John Morrissey, Amanda Geletka, Michelle Whitman and Todd Sedlar.

Heartbeat Financials Show Continued Growth

By Dave Hammack Treasurer
Increases in individual support, fundraisers, and grants helped Heartbeat continue to grow this past fiscal year.

Heartbeat does show a \$16,000 loss for the year as we concluded the third year of a planned deficit from monies raised in 2013 for our East Toledo location.

Actually, we would have had income for the year except for grant funding from the Pathways Program being significantly less than originally projected.

You'll note that this year we have separated out income and expenses for our mobile unit to give us a truer financial picture. Heartbeat's campaign for the mobile concluded last October. This campaign included monies to purchase the bus as well as two years' worth of operating expenses. Most of the mobile expenses in this fiscal year were for the purchase of the bus.

Because Heartbeat operates on a cash basis, our assets are significantly understated. You'll note that this amount

does not include the mobile, computers, ultrasound machines nor Heartbeat's inventory of baby items.

Looking at expenses, it does appear that the expenditure for client assistance seems rather low. This is due to the fact that so many baby items are donated making it unnecessary for Heartbeat to purchase many diapers, formula or other baby items. Many thanks to our donors who make so many of Heartbeat's programs possible.

A grant from the Ohio Parenting and Pregnancy Program also allowed Heartbeat to increase its services. Unfortunately this grant ended in June and will not be available again until next year. Heartbeat does intend to reapply for this grant when it is available.

Despite this loss of funding for the current fiscal year we are confident that donor support will allow us to continue to offer exceptional service to our patients and clients, now and in the future.

Heartbeat Financials June, 2016 - May, 2017

Income	
Individual Support	\$148,739.89
Churches	\$ 15,648.87
Organizations/Businesses	\$ 55,837.83
Fundraiser Income	\$324,798.84
Earned Revenues	\$ 749.85
Grants	\$133,709.12
Total Income	\$679,484.40
Expenses	
Heart to Heart/Client Assist.	\$ 7,062.81
Salaries & Related Expenses	\$376,232.75
Fundraiser Expenses	\$ 40,443.64
East Toledo	\$125,670.11
Internet/Phone	\$ 12,678.25
Occupancy	\$ 51,302.04
Advertising	\$ 38,877.08
Office Expenses	\$ 6,585.15
Clinic Expenses	\$ 9,446.84
Administrative Expenses	\$ 8,897.27
Volunteer Development	\$ 2,308.07
Printing/Postage	\$ 9,620.96
Other Expenses	\$ 6,516.26
Total Expenses	\$695,641.23
Net Loss	(\$ 16,156.83)
Mobile Income	\$191,339.93
Mobile Expenses	\$128,788.84
Net Mobile Income	\$ 62,551.09
Assets	\$356,347.12

Welcome Stacey

It seems somewhat odd to welcome Stacey LaPointe to Heartbeat since she has actually been with us as a volunteer since 2013.

Stacey is Heartbeat's new development director and was our first choice when Kali Wulff Hammer announced she would be moving on to Wood Lane in Bowling Green.

Stacey has extensive event-planning experience, including serving as an event manager and wedding coordinator. She also has sales experience with Hylant and Wehrle Development.

At Heartbeat, Stacey has been a parenting instructor, co-chair of our annual banquet and also coordinated redecorating our baby boutique.

Stacey explained how she came to Heartbeat by saying, "One of my main passions in life is children...their welfare, feelings and overall needs. This is why Heartbeat was such a beautiful fit for me when I started volunteering. Joining the staff here at Heartbeat is a true gift and I am excited beyond words."

So are we Stacey. So are we.

Stacey LaPointe is Heartbeat's new development director.





Heartbeat Vital Stats

June 1, 2016 - May 31, 2017

Women & Families Served
1688

Total Client Visits
5553

Total Pregnancy Tests
901

Total Ultrasounds
1119

49% Abortion Minded or
Abortion Determined

50% Abortion Vulnerable

Top Five ZIP Codes Served

- 43605 East Toledo
- 43612 North Toledo
- 43609 South Toledo
- 43615 West Toledo/
Sylvania Township
- 43613 West Toledo



Churches/Schools/Knights Provide Vital Support

Heartbeat exists in large part because of the help of area churches, schools, and other faith-based organizations who support our pro-life ministry through baby bottle drives, showers, diaper drives, tithing, and more. Many thanks to the following for their faithful support of our mission.

- All Saints Catholic Parish
- Augsburg Lutheran Church
- Blessed Sacrament Church
- CedarCreek Church
- Central Catholic High School
- Champions In Action
- Christ Child Society
- Christ the King
- Corpus Christi University Parish
- Christ The Word Awana
- Epiphany Lutheran Church
- Epiphany of the Lord
- Epiphany Women of The Church
- Historic St. Patrick's
- Holy Trinity Parish & Rosary Altar Society
- Hope Community Church
- Immaculate Conception
- King of Glory Lutheran Church
- Knights of Columbus #14344 - River East
- Knights of Columbus Council 14502
- Knights of Columbus St. Joan of Arc
- Lial Catholic School
- Little Flower Church & Rosary Altar Society
- Lourdes University Auxiliary
- Monclova Primary School
- Notre Dame Academy
- OneHope Church
- Our Lady of Lourdes Church
- Our Lady of Perpetual Help
- Providence Reformed Baptist Church
- Regina Coeli Parish & Altar & Rosary
- Rosary Cathedral
- St. Adalbert Church & Hedwig Parish
- St. Anthony Church
- St. Augustine Mission Commission
- St. Catherine of Siena Parish



- St. Elias Antiochian Orthodox Church
- St. George Orthodox Church
- St. Ignatius Parish & Altar Rosary Society
- St. Jerome Church
- St. Joan of Arc
- St. John The Baptist Catholic Church
- St. John's Jesuit High School
- St. Joseph Church
- St. Joseph Maumee - Parish, Life Teen Group, & Rosary Altar Society
- St. Joseph's Church - Sylvania
- St. Louis Catholic Church
- St. Michael The Archangel Byzantine Catholic Church
- St. Michael's Church & St. John the Baptist Prayer Shawl Ministry
- St. Patrick of Heatherdowns Parish
- St. Patrick Providence
- St. Paul's Lutheran Church
- St. Pius X Church & School
- St. Richard's Church & Rosary Altar Society
- St. Rose Parish & Rosary Altar Society
- Sisters of St. Francis of Sylvania
- UT Students for Life/Catholic Student Association
- Zion Lutheran Church

Honorariums & Memorials 5.17.17 - 8.8.17

Honorariums

Father Dan Zak
John & Anne Carroll

Memorials

Marilyn Bensman
Bob & Carol Lindsay

Betty Collins
Sharon Snyder

Marcella Fellman
Catherine Doe
Keith & Anne Heyman

Thomas & Joanne Shumaker

Nancy Fischer
Edward Fischer

John Garn
Grant & Susan Garn

Linda Luchansky
Dianne Bednarski

James Edward Rose Sr.
Nancy O'Neill

Schoen Twins
Thomas & Therese Schoen



To Heartbeat With Love

from page one

Heartbeat's executive director and only employee in February of 2009.

I spent my first few months learning from the ladies and seeking out other pregnancy centers to learn more about this ministry. I was quite surprised to learn that Heartbeat of Toledo's founders went on to start Heartbeat International, a network of more than 2,000 pregnancy centers worldwide. I was awestruck that this little nonprofit had made such an impact.

Although Heartbeat of Toledo was helping lots of moms, babies and even some dads, I noticed that we didn't seem to be helping many women who were considering abortion because of an unplanned pregnancy. They would call, but when all we could offer was a free pregnancy test and some options counseling, there weren't many who actually came in. I was extremely disappointed and frustrated. What could we do to make a difference?

Talking with other pregnancy centers, I learned that going medical could make a difference. Going medical meant buying an ultrasound, finding a medical director, and recruiting and training some nurses in obstetrical ultrasound. To do all this would mean we would have to increase our donations.

It was during a lunch meeting with Mary Kern (a wonderful woman who had served on an advisory committee for Heartbeat), that she told me about a fundraising model that involved having a one-hour free breakfast with table captains inviting guests to come and learn more about Heartbeat. We decided to give it a try.

At the time, Heartbeat's board was made up of volunteers. They decided to change that



Dawn Weaver, left, and Carol Clark chaired the golf outing in 2009.

requirement so that community members could also serve. We recruited several to serve on this new board, including Mary Kern, John Shaffer, and Mark Tooman.

That fall we held our first Heartbeat breakfast with 300 attending. Kevin Kelly did our first "ask," while I outlined our plans to go medical. We raised \$100,000 that morning.

By May of 2010, as we worked to create our second budget, I asked the board if I could hire an assistant. Pam Gniewkowski became our second employee.

Our plans to become medical were continuing. Finding a doctor to serve as medical director was our largest barrier. On a whim, I put a need for a medical director on our "wish list" in the newsletter. Imagine my surprise when Dr. Harvey Popovich called and volunteered. Dr. Popovich then recruited Dr. Lillian Miller to read our ultrasound scans.

Our second need was for an ultrasound machine. Board President Lois Welch learned that the Knights of Columbus had a national initiative to help pregnancy centers acquire ultrasound machines. If the local chapters could raise half the money, the national orga-

nization would contribute the other half. We met with Paul Upman and Bob Boyer from the Knights and they were willing to start that initiative. We were on our way.

Next we discovered the National Institute for Family and Life Advocates and learned that they offered a "Life Choice Project" to help pregnancy centers become medical. We decided to participate in that program and hired Donna McHaffie to serve as nurse manager. She and Lois, who is also an RN, went to Virginia to be trained in limited obstetrical ultrasound.

The remaining barrier to going medical was finding the space to offer medical services. We still had two years left on our lease on Madison and we didn't really have room. We didn't let that deter us however and began converting closets and other storage rooms into offices and the ultrasound room.

In the midst of all of this, we were chosen by Leadership Toledo to be one of their projects for the year. Their task was to help market our new medical clinic.

I still remember the day they all came in to meet with me and get a tour of our offices. There were about eight of them. After the tour we sat down to talk marketing strategies. They all looked uncomfortable. I asked what was wrong.

"We think you need to move," they reluctantly told me. "We're part of your target market and we would never come here for medical services." They felt the location

would especially deter any UT students from coming through our door.

Remembering my own feelings when I first interviewed at Heartbeat, I said I understood. But what could we do? We still had more than a year left on our lease.

The board decided to begin looking for a new home. The first place we looked at had two suites right across from Franklin Park Mall. When the owner heard about our situation, he offered to give us one of the suites for free for a year if we moved right away. We decided to move and set the date for June of 2011.

The Leadership Toledo team did their marketing presentation to the board and suggested the name First Look. We soon discovered that someone else owned that name in Ohio so we modified it a bit. Your First Look Women's Center was born. Our Leadership Toledo team's marketing plan included heavy advertising with large signs that would be placed at Franklin Park Mall. The marketing would begin in August after our move was complete.

In November of 2010 we held our second fundraising breakfast. Our crowd had grown to 500 and we were happy to announce that the ultrasound machine was arriving in just a few weeks. We were ready to start accepting patients.

We started slowly but gradually picked up steam doing ultrasounds two days a week at our Madison location.

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Above, left, Heartbeat volunteer Judy Stead with a mom and baby. Right, Dr. Harvey Popovich and our first nurse manager Donna McHaffie.

Defenders of Life-Gifts of \$10,000+

Josh & Lauren Green	The Richard G. & Mary Ann LaValley Foundation	Hal & Kelly Reed
Kevin & Kate Kelly	David & Marian Orzechowski	The TKBW Private Foundation
Knights of Columbus Charities Inc.	Nick & Robin Orzechowski	Save The Storks
Knights of Columbus, Greater Toledo	Barb Paskiet	Charles A. Sullivan Foundation
Mercy Foundation		

Life Champions-Gifts of \$5,000+

Tim Anders & Ana Anders-Thompson	Steve & Molly LeBlanc	Ted & Donna Stechschulte
Michael & Pamela Beyer	Jeff & Peggy Mogg	William Vaughan Company
Paul Joseph & Margo Hooker	National Flight Services, Inc.	

Hearts of Gold-Gifts of \$2,000+

Anonymous	Bernard Heini Nationwide Ins.	Lillian Miller	Project Ultrasound
Jacob Armentrout	Tom & Julia Irmen	John & Lisa Morrissey	Rick & Marita Schneider
Jim & Nancy Bingle	Cari Jennings	Erik & Sarah Olson	Taylor Cadillac
Lorraine Caserta	Robert & Marilyn Jesionowski	Alberta Pace	Joe & Debra Wallace
Steven & Ruth Ann Coble	Elijah Johnson	Perrysburg Automall	Hal & Lois Welch
Ronald & Sandi Dulay	Kathleen Kavanagh	Justin & Jennifer Pollock	West Toledo Rotary Club
Walter & Liz Erickson	Greg & Marianne Knitz	Harvey & Bella Popovich	Bruce & Janice Wetzel
Dave & Tiffany Hammack	Terry & Cynthia McCormack		

Save a Baby-Gifts of \$1,200+

Advantage Transportation Equipment	Scott & Jani Gavorski	Gary & Dori Marck	Joseph & Peggy Riehl
Pat & Amy Aubry	John & Melissa Hartenburg	Robert & Carol Mason	Kevin & Tricia Russ
James Belcher & Mary Kay McPartlin	John & Marilyn Hasley	John & Mary McDermott	Todd & Kristen Sedlar
Leslie & Ellen Breininger	Tyler & Caitlin Horning	Gene & Pamela McMillin	SJS Investment Services
Michelle Buehrer	Lee & Diane Huss	Kurt Miller	Tim & Adele Sobieszczanski
Stephen Ciucci	Robert & Janise Kaufman	James & Cheryl Moody	Dale & Maria Theis
Jarman & Rachael Davis	Kaufman Engineered Systems	Brian & Annette O'Neill	Mike & Pat Todak
Dennis & Elizabeth DeLapp	Kevin & Susan Kenney	David & Clarissa Ordorica	Thomas & Linda Varga
John & Anne Eddingfield	Joseph & Kris Kunkle	Barbara Owczarzak	Ken Wegrzyn
Dan & Pam Erickson	Thomas & Kathy Lieser	Perrysburg Rotary Service Foundation	Gerald & Joyce Willier
Edward Fischer	Mary Lynch	William & Jodi Rabquer	Patricia Winkler
	Corey Mack & Nicole Gomez-Mack	Rev. Matthew Rader	Bill & Amy Wolff

Life Supporters-Gifts of \$1,000+

John & Jo Ann Anders	Jeffrey & Jeni Hepner	Mark & Colleen Rediger	Michael & Beth Swift
Lucas Armentrout	Phil & Jackie Hertzfeld	Don & Fran Rothenbuhler	TDC Companies
David & Kris Bottles	Scott & Alice Kemmer	Juanita Sattler	Gary & Christine Thrun
Julie Brennan	Matthew Liberatore	Bob & Sue Schoen	Monsignor Christopher Vasko
Tim Caldwell	Richard & Cheryl Macek	Joe & Marcia Schoen	Verizon Foundation
John & Elizabeth Collins	Matthew & Kim Meneilly	Robert & Rita Schoen	Paul & Karleen Vrzal
Cleves & Kathy Delp	Mark & Mary Ann Meyer	John & Trish Shaffer	David & Dawn Weaver
Robert Duris	Owens Illinois Inc. Fund	Shrader Tire & Oil	Matthew & Sara Weisenburger
Brady & Katie Fineske	Travis & Tammy Rasor	Signature Bank NA	Thomas & Corinne Welch
Joan Glenn		Sofa Foods	

Life Benefactors-Gifts of \$500+

Thomas Achinger	Stephen & Cathy Bazeley	Phillip & Margaret Bollin	Sue Conrad
Anthony Wayne Moms	Joe & Nina Blatnik	Daniel & Anne Brahier	CPC Women's Health Resource
James Aubry	Glen Boatman & Andrea Ellis	Diane Brennen	Richard & Connie Cronin
Bank Of America Matching Gifts	Fred & Stacey Bodmer	Dennis & Bonnie Brooks	Patricia Dabrowski
Angela Barchick	Walter & Donna Boekley	Glenn & Kimberly Carlson	Victor & Theresa DeFilippis
	Virgil & Mary Jo Bohls Jr.	Bill & Carol Clark	Serge & Jeannie Dery

To Heartbeat With Love

from page three

Once we moved and the signs were at the mall, it didn't take long before women started arriving—often walking straight over from the mall and carrying our brochure. In 2011 we did 319 ultrasounds. We were starting to make a difference.

Our budget had grown significantly since 2009 and we needed some help to raise additional funds. We hired our first Development Director Liz Schurer. Liz was responsible for donor cultivation as well as our fundraising events that included the annual baby bottle drives, our breakfast, a golf outing and, in 2011, a 40th anniversary banquet.

Now that we were seeing a growing number of women who needed help dealing with unplanned pregnancies, we felt we needed a social worker who could help our volunteers meet their needs. We hired our fifth staff person, Karen Fischer, a retired school counselor.

Our helpline was ringing regularly and we felt we needed someone who could consistently answer the phones and successfully get women to not only schedule, but also show up. Women would call us "shopping" for an abortion. When we told them on the phone that we didn't refer or provide abortions many would hang up. We needed someone who could answer the phone and quickly develop a relationship with the caller and encourage them to come to us first to confirm that the pregnancy was viable. We named the position "intake coordinator."

While looking at candidates, we found two young women who equally impressed us and hired both. Rachel Joseph became our Intake Coordinator and Emily Barrick our Heart to Heart Coordinator. Our staff was up to seven.

The next project to tackle was

an East Toledo office. Our previous East Toledo location was basically a closet in the East Toledo Family Center. With barely enough room for two people, the East Toledo office could only offer pregnancy tests. There wasn't room to offer ultrasound services or even diapers or formula. We decided to look for a new location where we could offer our full range of services.

We found that in the fall of 2013 with the Weber Block Building at Front and Main. The Knights once again raised money for us to get a second ultrasound. We then hired Leeann Beach to run the East Toledo office. This location opened in Feb. of 2014.

Our staff has grown significantly through the years and has included Nurses Lisa Reimer, Laura Range, and Kathi Taub; Development Directors Sara Freeman, Meg Bonham and Kali Hammer; and East Toledo Managers Rebecca Whitenburg and Monique Guerrero. Our current medical team includes nurses Marcia Young, Ellen Huntebrinker, and Valerie St. Clair and sonographers Brittany LaCourse, Brittney Stanley and Sarah Smith. Our Your First Look advocates include Patient Services Manager Abbi Bellas; East Toledo Manager Gina Bonino; and Intake Coordinator Taylor Reed. On the Heartbeat side we have our Heart to Heart Coordinator Laura Dinan; Development Director Stacey LaPointe; and Communications Coordinator Rebecca Schmidt. We have a great team and are so blessed to have such a wonderful group of women serving our mission.

While attending the Heartbeat International Conference in 2015, then Development



Director Kali Wulff and I had the opportunity to tour a Stork Bus—a mobile women's center that compactly could offer pregnancy tests, ultrasounds, and options counseling. We loved the design and took it back to our board who were very excited about the possibilities of going mobile. We began our fundraising efforts in the fall of 2015 and our bus arrived in Dec. of 2016. The bus has been steadily growing in the number of women it serves.

A few months ago I began thinking that the time was right for me to step aside. Our Assistant Director Leeann Beach was the obvious choice to replace me.

A lot of very kind people have told me that I have made a huge difference at Heartbeat. But truly the answer is that all of us working together for a common cause—life—have made all the difference in the world. Every do-

Heartbeat received a check from Savage & Associates in 2013 as part of their annual golf outing.

nor, every volunteer, every board member and every staff member have contributed toward Heartbeat becoming what it is today.

Many thanks to those core women who saw potential in me and gave me the opportunity to be Heartbeat's Executive Director. To Lois, Joyce, Juanita, Marlene, the Marlyn's, Dawn, Jeni, Dorothy, Debbie, Carol, Janet, Joan, Jill, and everyone else who was here at my Heartbeat beginnings, thank you. You were my inspiration and my joy. To all of the board presidents I have served—Lois, Carol, John, Judy, Cari, Marianne, Amanda, Brady and Kris—thank you for your service. You will forever be part of Heartbeat's history. Finally thanks to Harvey and Lil and the Knights of Columbus for making our medical dreams possible. You have saved many, many lives with your willingness to say yes to women in crisis.



Pat Todak, Lois Welch, Bishop Leonard Blair, Marianne Knitz, and Sara Freeman, left to right, when the bishop came for a tour of Heartbeat.



Heartbeat Wish List

Gerber Gentle, Soothe or Soy Formula

Diapers, Sizes 3-6

Baby Wipes

Baby Shampoo, Baby Bath, Diaper Rash Ointment

New Receiving Blankets

New Socks

Baby Clothes, Sizes 0-3T (new or gently used)

Pack and Plays, High Chairs, Strollers, Swings, Bassinettes, Changing Tables, Crib Mattresses, Diaper Genies, Walkers, Baby Slings/Carriers, Diaper Bags, Boppy Pillows (new or gently used)

Toys (Up to Age 3)

Maternity Clothes



Meet Leann Beach, Incoming Executive Director

Growing up I was able to witness beautiful examples of love and service through my Mom and my Nana. They loved on everyone they met, served relentlessly and ensured that those they served knew they could do none of it apart from Jesus. These women taught me what it was to lead and to love as a woman of God; gifts that I carry into the work God has called me to today.

Their influence inspired me to earn my bachelor's in family ministries from Moody Bible Institute and then complete my master's in counseling at Spring Arbor University. The spiritual and leadership influence of my Mom and Nana have forever impacted the woman I have become today.

Five years ago my life changed forever. I married my husband, gained a daughter through marriage and moved my life from Michigan to Ohio. This move was jarring, where everything I ever knew was being replaced with things both new and unfamiliar.

In Michigan I had a strong support system that I was able to do ministry with at church and who walked with me through the loss of my mom only nine months prior to the move. I had a job that I loved, serving at-risk youth in Detroit as the program therapist for two years. There, I was able to serve some of the most beautiful and broken young men and women, learning much more from them than what I could have ever taught. Closing that chapter of my life story seemed insurmountable, but what God had in store for me has been a beautiful adventure.

When I moved to Ohio I began job searching and stumbled upon Heartbeat of Toledo's website. I loved all that it shared about the impact made in the community and knew that this was somewhere I would love to work. Unfortunately, there were no job openings at the time and so I continued my search and began working for a counseling practice.

About a year later I began to feel the tug to look and see what Heartbeat was up to and to my surprise there was an open position for a client services manager. I immediately sent my resume and expressed my interest. Meeting with Pat and Karen was such a confirming experience. I knew I just had to be a part of all the good that Heartbeat was doing



Since joining Heartbeat in 2013, Leann, left, has impacted the lives of many of the women we serve.

in Toledo. In December of 2013, I began my journey with Heartbeat.

In January of 2016, Pat asked what my thoughts were about becoming the executive director when she retires. Since starting at Heartbeat I have moved into many different roles, but never anticipated this next step. I'm pretty sure my first reaction was to laugh and then I kindly told her "no thanks." I really struggled with the idea of God calling me to such a significant role and unsure of my own abilities. That following weekend I went to an event at Life Chapel and it changed me. My friend Grant led the song, "No Longer Slaves," that talks about leaning hard into God in the midst of your fears. I realized that I had been living out of a place of fear and not of acceptance and anticipation of the calling God had placed in my life for Heartbeat.

That following week I went into the office and told Pat whenever she was ready, I was. I knew that this work was not only what I have been called to do, but what I was created to do. As Rick Yancy so eloquently says, "God doesn't call the equipped, He equips the called."

I don't know that I would have had the courage to step outside of my comfort zone if it wasn't for the encouragement of Pat. She has been my leader, my confidant and my friend whom I am eternally grateful for. The ways that she has brought Heartbeat to where it is inspires me to chase hard after God and all that He has in store for Heartbeat in the years to come.

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